Thunder ▶

What is Thunder?

Thunder is the first open Content Management System (CMS) by publishers, for publishers. This modern, state-of-the-art and cost-effective CMS, initially developed by Hubert Burda Media, was specifically designed to meet the needs and expectations of publishers. Based on Drupal 8, the Thunder users benefit from continuous development efforts by the Drupal community, as well as specific modules contributed by Hubert Burda Media, other publishers, and industry partners. The distribution is maintained by the Thunder Core Team who manage the feature roadmap, coordinate development efforts, and ensure open-source availability of core functionality.

Why Thunder?

We believe that publishers do not compete through technology, but through content and brands. That's why we decided to release Thunder as open-source software under the GNU General Public License. All publishers can use and enhance the system at no cost, freeing up technical support resources and focusing on content and brand development instead. With the Thunder Coalition, Burda is establishing a culture of collaboration and sharing within the publishing industry. Thunder is 100% non-profit – there is no business or revenue model behind the initiative. Burda will not collect any user data – data sovereignty solely remains with the brand using Thunder. Organizations may even use Thunder without informing Burda or other contributors.

Key features (excerpt)

Thunder provides a standard set of core features which individual publishers can enhance with additional modules for their specific needs.

- **Responsive Web Design**
  Editors and administrators can use mobile support for fast and easy access on the go, while end users enjoy a modern, intuitive and agile interface.

- **Facebook Instant Articles**
  Editors can seamlessly publish their content as instant articles on Facebook, reducing loading times on the mobile web.

- **Riddle Interactive Content**
  Publishers can effortlessly create interactive content such as opin-ion polls, lists, pop quizzes or personality tests. They can also identify their most popular content through intuitive dashboards.

- **Infinite Theme – developed and provided by InStyle**
  With Infinite scrolling, the Infinite Theme loads further relevant content whenever a reader reaches the end of an article, thus increasing user engagement.

- **nexx.tv Videoplayer**
  State-of-the-art technology solution for efficient multi-screen video management and distribution.

Thunder Coalition

The Thunder Coalition provides the essential framework for publishers to join forces by sharing code and innovation power. Coalition Members develop valuable modules, using them for their own purpose and sharing them with the community under the GNU General Public License. Publishers can decide freely whether and which parts of their development efforts are shared with the community. Industry partners offer premium functionality under a Freemium license. Early partners of the Coalition include Acquia, Riddle.com, Facebook, and nexx.tv. The Thunder Coalition welcomes contributions from new publishers and partners. Together, we can make Thunder the global standard for CMS.

Thunder Core Team · **Publishers** · **Industry Partners**
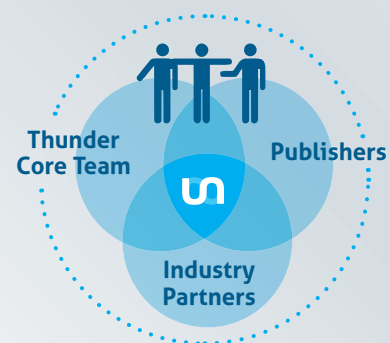
Find out more about Thunder:

More Information:
www.thunder.org

Download:
www.drupal.org/project/thunder

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